



PATENT  
Attorney Docket No.: 20098/2-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Richard C. ZORN ) I hereby certify that this paper  
U.S. Serial No. : 09/747,950 ) (and/or fee) is being deposited with  
Filed : December 27, 2000 ) the United States Postal Service as  
Title : TARGETED ADVERTISING ) first class mail in an envelope  
BROCHURE AND METHOD ) addressed to: Commissioner for  
FOR ITS USE ) Patents, P.O. Box 1450, Alexandria,  
VA 22313-1450 on this date:  
June 11, 2004  
Art Unit : 3622 ) Mark G. Hanley  
Examiner : James W. Myhre ) Registration No. 44,736

RESPONSE TO THE OFFICE ACTION DATED MARCH 15, 2004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RECEIVED

JUN 23 2004

GROUP 3600

Dear Sir:

Please enter the following amendments and consider the following remarks.

Amendments to the specification begin on page 2 of this paper.

Amendments to the claims begin on page 6 of this paper.

Remarks begin on page 12 of this paper.